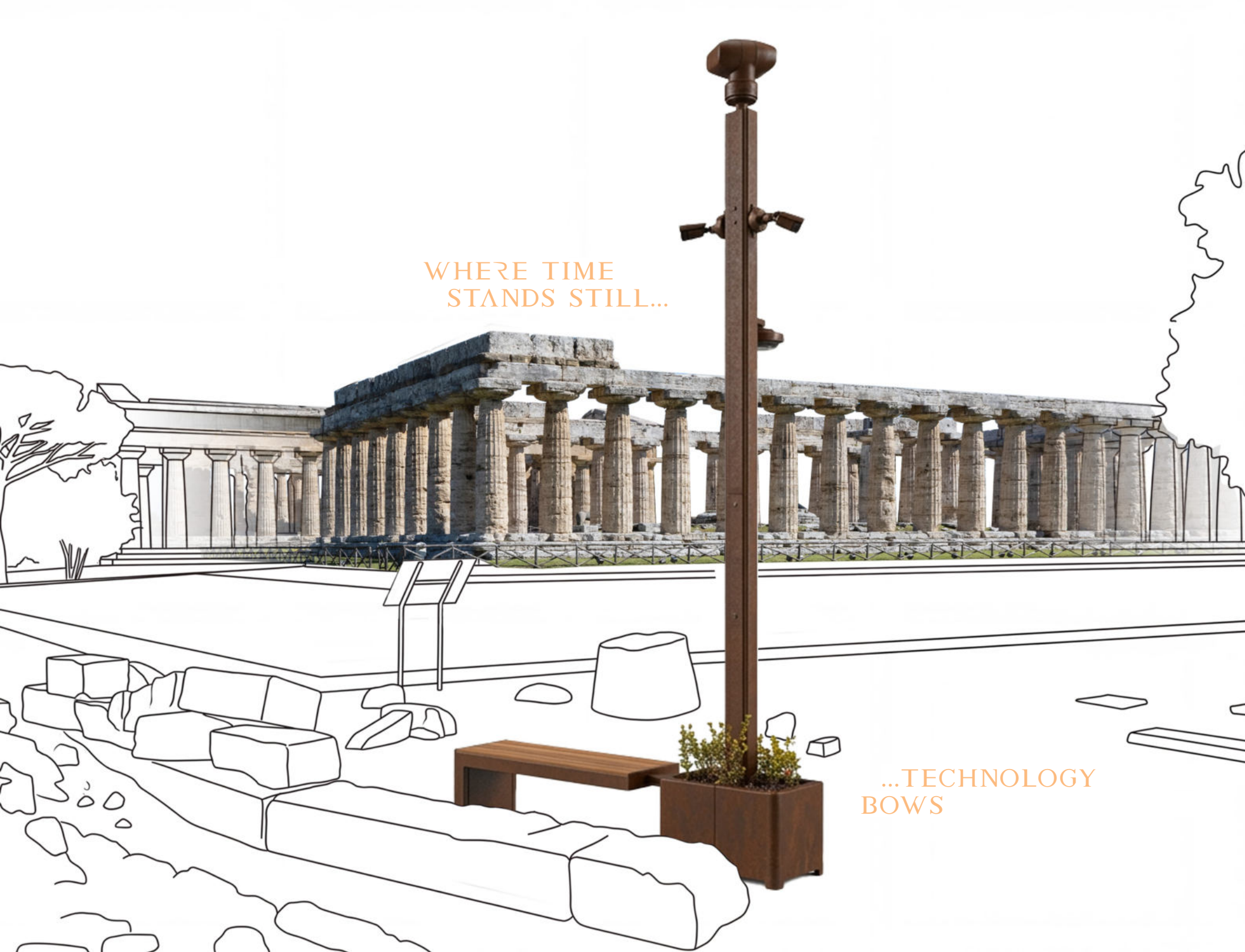


PAESTUM

CASE STUDY





WHERE TIME
STANDS STILL...

...TECHNOLOGY
BOWS

CONTENTS

01

Introduction

Where time stands still,
technology bows

02

Photographic Collection

Photos of installations

03

Project partners

Thanks to the companies that
participated in the project

Where time stands still, technology bows

"Paestum, ubi prima Graeciae gloria"- this is how the ancients celebrated it. Among the Doric columns that challenge millennia, amid stones that harbour the breath of ancient civilizations, we have laid our hands with reverence upon this eternal place. The smart benches installed here are no mere furnishings but silent sentinels - capable of safeguarding, connecting, and welcoming visitors, while preserving the full majesty of this place. Integrated CCTV system, with discreetly profiled structures designed to blend into the scene and exist solely at the service of the public. The wiring runs beneath

the ancient ground hidden from view, laid through hand excavation in absolute respect for every layer of history preserved within this soil. Technology and beauty, present and past: not a contrast, but a synergy.

The Archaeological Park of Paestum cradles one of the most extraordinary legacies that antiquity has handed down to mankind. Protecting this heritage was not just about installing security cameras: it meant listening to the spirit of the place, understanding its sensitivity, and responding with a solution worthy of its history.



Hence the birth of an advanced video surveillance system, conceived not as a foreign element but as a discreet and aware presence. A fully customised communication network made it possible to overcome the inherent complexities of such a unique site - where every intervention is an act of responsibility, and every aesthetic choice becomes a dialogue with the thousand-year-old stone.

At the very core of the project, the smart island: a refined technological hub, seamlessly blending surveillance,

connectivity, and visitor services within a single, harmonious architecture. Its design does not loudly proclaim its presence but whispers it, integrated with effortless grace into the surrounding landscape. Designing it required that rare ability to reconcile seemingly incompatible needs: high performance, operational continuity, minimal visual impact.

The result is a system that does not disturb, but protects; that does not impose, but serves with the same silent dignity that this eternal place deserves.



Technology... the kind we are accustomed to, often invades. It stands out. It intrudes. It disrupts. Not here.







And those who arrive...
seek something far beyond technology.
They find... well-being.

Forms follow nature

There are no sharp edges.

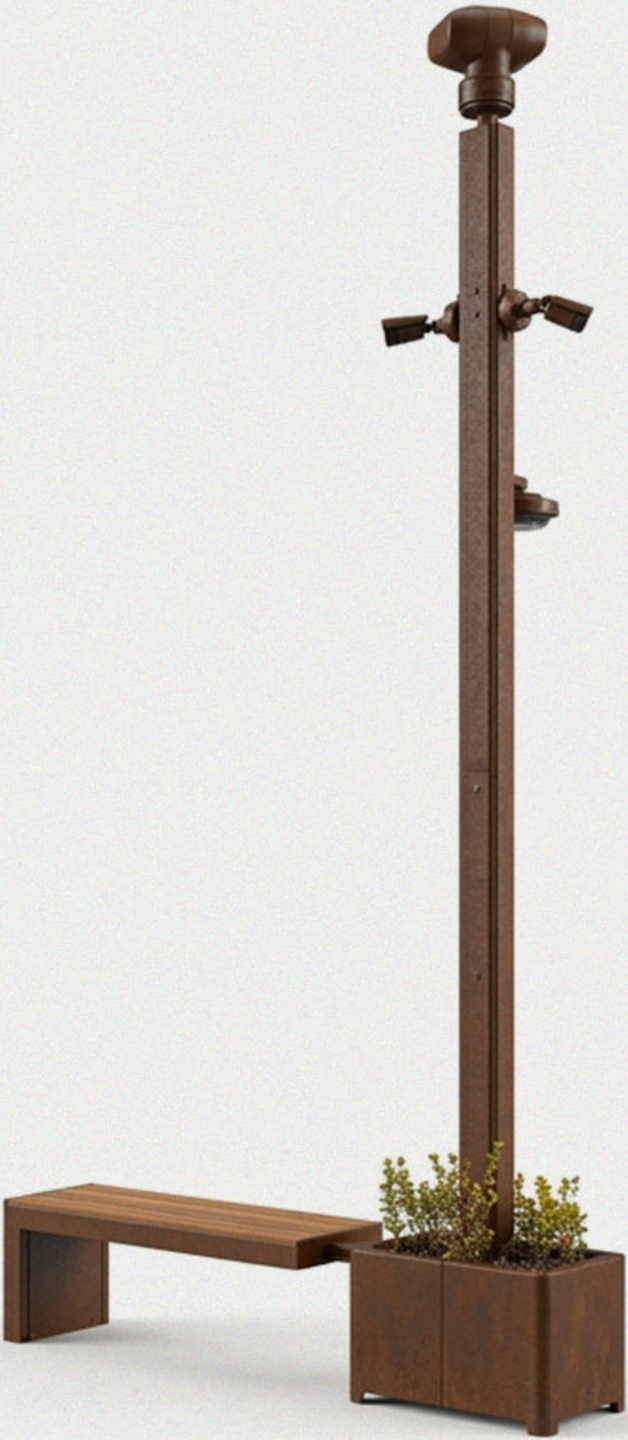
Like stones polished by water.

Like tree trunks... grown over time.





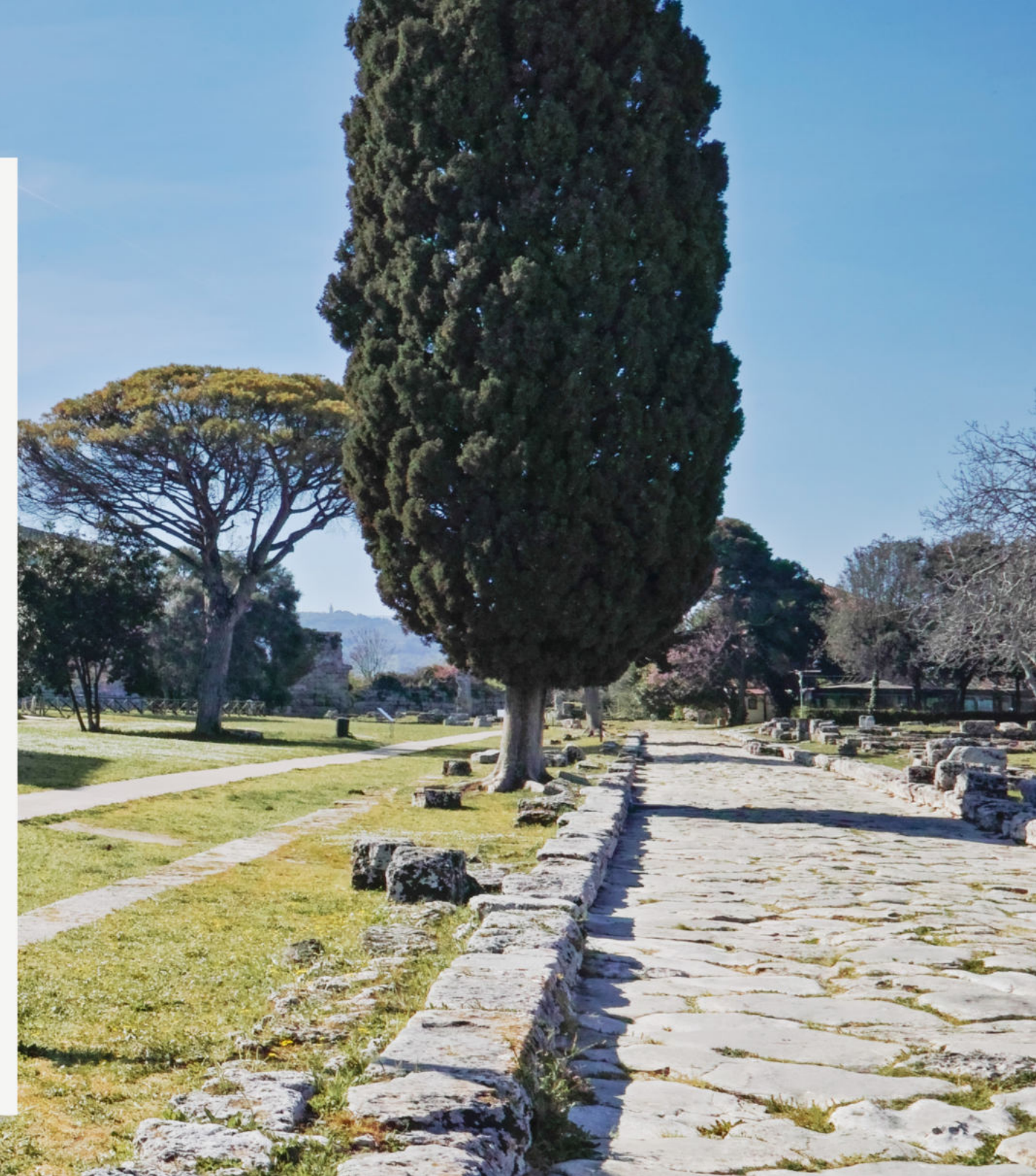
The services work. They are present.
Cameras, charging sockets, call button, monitor.
Yet they remain... discreet.



“

Here, technology
chooses to take a step
back.

It does not show...
it allows itself to be
discovered.





ACKNOWLEDGEMENTS

CASE STUDY - PAESTUM 2026

PROJECT PARTNERS

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